



For immediate release

FoodXervices Inc first to join food matching programme that benefits local community

Food programme organisers to save cost and enjoy greater convenience when purchasing food

Singapore – January 5, 2010 – FoodXervices Inc Pte Ltd, a leading food distributor in Singapore, today became the first to join Food for All's Food Matching Programme that aims to make it more cost effective and convenient for organisations running food programmes to purchase food.

Community food programmes, such as those maintained by residential committees (RCs), family service centres (FSCs) and volunteer welfare organisations (VWOs), frequently purchase food from supermarkets using donations. However, due to the mark-ups in supermarkets, especially for better quality food, such programmes may not be maximising the use of their limited funds to buy nutritious food.

Initiated by youth research and action group Food for All (www.foodforall.sg) with support of FoodXervices Inc, the Food Matching Programme will give such organisations access to products at wholesale prices as they can place orders directly with FoodXervices Inc. Orders of \$80 and above come with free delivery.

"We are delighted that FoodXervices Inc is the first to jump on the bandwagon. Hopefully, more suppliers will follow their lead, see the need to come forward and engage directly with the local community," said Heather Chi, Director of Food for All.

Another aspect of the Food Matching Programme is to consolidate a list of community food programmes and their food needs.

"In the event that we know of FoodXervices Inc or other food companies who have food to donate or sell at subsidised prices, we can provide the link between these



companies and community food programmes – thus simultaneously helping to reduce food waste while supporting the community," said Ms Chi.

According to Nichol Ng, Managing Director of FoodXervices Inc, food retail prices are usually slightly higher than wholesale.

"Under this arrangement, charities will have access to higher quality food at affordable prices, and save volunteer time and effort to buy, sort and pack the food. They can purchase bulk items that they need to cook meals for many people. The free delivery will also help since some volunteers may be elderly themselves," she said.

This is the first step for Foodxervices Inc in exploring the possibility and feasibility of setting up a foodbank in Singapore. Foodbanks "recycle" unused food products of all kinds and match or sell them to charities and the needy at very low prices.

To raise awareness of the Food Matching Programme, Food for All will be distributing flyers to invite about 700 organisations running community food programmes.

Those Interested in being part of this programme can contact Heather Chi (breadfly@gmail.com) to be placed on the Food Matching Programme mailing list or Nichol Ng (nichol@foodXervices.com) to place orders for food.

About FoodXervices Inc Pte Ltd

FoodXervices Inc was started in May 2007 by Nichol and Nicholas Ng to take over the food trading business started by their grandfather more than 70 years ago. Ranked among Singapore's top foodservice companies, it has more than 1,500 customers, ranging from top hotels and restaurants to culinary schools and institutions. More than 70 percent of its over 3,500 products come from Holland, Italy, Spain, the United Kingdom, the United States, and many parts of Asia. As the exclusive distributor of global brands such as Divella (Italy), MUH (Germany) and Bangor (Spain) and a key partner to Unilever, Lee Kum Kee and Kimberly Clark, FoodXervices Inc is well positioned to develop these brands together with house brands Bello, Xtuff and GroXers.



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